

# BARBI OSBORNE

DESIGNER

DRAFTER

CREATIVE PROBLEM SOLVER

OHBARBIO.COM

PORTFOLIO

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EMAIL

404-512-8114

PHONE & TEXT

HUNTSVILLE, AL

HOME BASE

CONTACT



## SKILLS

### SOFTWARE | GENERAL

AutoCAD / Civil3D

Adobe InDesign

Adobe Illustrator

Adobe Photoshop

SolidWorks

Chief Architect

Revit

Computer Aided Drafting

Architectural Drafting & Design

Graphic Design

3D Modeling & Design

Production Artist

Packaging Design

Logo & Brand Design

Web Design

## EDUCATION

### DESIGN | DRAFTING

#### Calhoun Community College

2025 • AAS, Advanced Manufacturing  
Architectural Design & Drafting

#### Art Institute of Atlanta

2010 • Diploma, Web Design

2002 • AA, Graphic Design  
Print Production

#### University of North Alabama

1995-2000 • General Studies,  
Fine Art, Education

## NOTABLES

### AWARDS | CERTIFICATIONS

#### SkillsUSA AL State Medalist

2024 • Architectural Drafting, Top 3

#### Design Drafting Certificate

2024 • With Distinction

#### Advanced Manufacturing Certificate

2024 • With Distinction

#### Architectural Design Tech Certificate

2024 • With Distinction

## EXPERIENCE

### ENGINEERING SPECIALIST

2 YEARS

#### Ivaldi Engineering - Huntsville, AL | Civil Engineering

- Produced detailed CAD models & technical drawings to support engineering workflows.
- Converted field data and concepts into accurate documentation aligned with project specifications and industry standards.
- Developed & implemented SOPs that improved workflow efficiency and accuracy.
- Built structured contract templates and automated document systems that accelerated contract production and minimized errors.
- Designed & built company website, establishing a cohesive visual identity and clarity.
- Created marketing visuals and brand assets, including business cards, project graphics, and presentation materials that elevated the firm's professional presence.
- Concepted and designed high-impact holiday cards and print pieces that reinforced brand identity and delivered long-term keepsake value.
- Designed, 3D-modeled, machined, and 3D-printed a custom miniature box culvert used as an innovative marketing and client engagement tool.
- Delivered cohesive marketing, graphic design, and engineering support across projects to strengthen brand consistency and enhance client experience.

### SENIOR GRAPHIC DESIGNER

9 YEARS

#### Alimatrix - Huntsville, AL | Biotechnology and Healthcare

- Managed end-to-end production of at-home DNA testing kits, supervising a 12-person team responsible for assembly, quality control, inventory management, and timely shipping, ensuring consistent on-time delivery and high-quality output.
- Designed instructions, packaging, and Standard Operating Procedures (SOPs) for kit assembly, resulting in a significant reduction in assembly errors and customer complaints, while increasing efficiency to produce over 3000 kits in less than 3 days.
- Created compelling print and digital assets, enhancing brand visibility and recognition, leading to successful marketing campaigns that secured venture capital funding.
- Transformed dense scientific documents into easy to understand content suitable for all ages through graphic design & copy adaptation, resulting in increased comprehension & engagement, fostering broader understanding of scientific concepts among diverse audiences.

### SR DESIGNER / DRAFTER / PRODUCTION ARTIST

3 YEARS

#### Hodges, Ward, Elliott - Atlanta, GA

Boutique real estate capital markets advisor

- Developed & executed marketing content for high-profile clients, ensuring satisfaction.
- Employed design fundamentals to create visually appealing graphics for print and digital media, collaborating on national marketing initiatives.
- Engaged in special projects and meetings with business leaders and vendors, leveraging industry knowledge to drive innovative design concepts, resulting in decreased design-related delays and increased design innovation.
- Established robust vendor relationships, optimizing production costs and guaranteeing precision in printed materials, thereby reducing errors and enhancing quality control.

### DRAFTER / PRODUCTION ARTIST / GRAPHIC DESIGNER

3 YEARS

#### ASI-Modulex, Architectural Signage - Atlanta, GA

Bespoke architectural signage and wayfinding firm

- Utilized technical illustration skills to create architectural signage technical drawings.
- Employed 3D modeling to enhance client presentations, collaborating on signage design.
- Prioritized tasks, managed time efficiently, & promoted effective collaboration, leading to increased team productivity & timely project completion.

### GRAPHIC DESIGNER

3 YEARS

#### For Rent Media Solutions - Atlanta, GA

Apartment finder & guide for rentals publication

- Streamlined file preparation for print, production, & deliverables, enhancing efficiency.
- Developed & maintained promo marketing communications, increasing engagement.
- Utilized visual communication expertise to elevate brand visibility.